



CONCIERGE KEY HEALTH

CONCIERGE KEY Health To Launch On-Demand App To Healthcare Nationwide

NEWPORT BEACH, Calif., Sept. 18, 2017 /PRNewswire/ -- [CONCIERGE KEY Health](#)—the first mobile app that provides discerning healthcare consumers exclusive and on-demand access to elite physician specialists, urgent care clinics and hospitals in major metropolitan locations nationwide—is pleased to announce that the highly anticipated app will be available in 2018. Offering a first-class upgrade to the U.S. healthcare experience that over time has become increasingly inconvenient, impersonal, unpleasant and bureaucratic for all, CONCIERGE KEY Health eliminates excessive appointment and in-office wait times through a consumer subscription-based membership. Founded by entrepreneur Robert E. Grant, CONCIERGE KEY Health is poised to revolutionize the healthcare industry by upgrading the U.S. healthcare experience.

"Though the United States is home to some of the most advanced medical breakthroughs and treatment options, our healthcare system is chronically inefficient—for instance, the average wait time for a new patient to see a doctor is more than 24 days," said Grant. "CONCIERGE KEY Health is in the business of speed and convenience by enabling patients to expedite the process of connecting to and consulting with elite physicians who provide care across the healthcare spectrum. It is truly a game-changer. We have spent the last several months curating and training the physician network, as well as finalizing this state-of-the-art technology and process."

For more than 20 years, Grant has played a pivotal role in successful technology and business development in pharmaceutical, medical device and healthcare markets, and brings that tremendous experience in innovation and dynamic growth for Fortune 500 companies to his role as founder and CEO of CONCIERGE KEY Health. In addition to founding CONCIERGE KEY Health, Grant is founder and vice chairman of ALPHAEON Corporation, as well as founder and chairman of its parent company, Strathspey Crown. Prior to founding Strathspey Crown in 2012, Grant served as CEO and president of Bausch+Lomb Surgical and president of Allergan Medical, leading the \$3.2 billion Inamed acquisition and integration

including the commercial successes of Botox Cosmetic, Juvederm, Latisse, Natrelle breast implants and Lap-Band brands.

In response to America's dissatisfaction with the U.S. healthcare system and their hunger for change, Grant founded CONCIERGE KEY Health, which elevates the concierge medicine model by including elite providers in all fields, from general practitioners to dentists.

"CONCIERGE KEY Health was created to deliver a personalized and on-demand healthcare experience," said Grant. Members will no longer have to wait several weeks to see elite physician specialists, or endure an impersonal healthcare experience. We're living in an on-demand world—healthcare is twenty percent of the US economy and will not be excluded from this megatrend."

For more information on becoming a member of CONCIERGE KEY Health, please visit www.conciergekeyhealth.com/patient. For more information on joining the CONCIERGE KEY Health physician specialist network, please visit www.conciergekeyhealth.com/physician.

ABOUT CONCIERGE KEY HEALTH: [CONCIERGE KEY Health](#) is the first mobile app that provides on-demand access to elite physician specialists, urgent care clinics and hospitals nationwide. While not a reimbursed healthcare provider, CONCIERGE KEY offers a first-class upgrade to the U.S. healthcare experience that over time has become increasingly inconvenient and impersonal, by eliminating excessive appointment and in-office wait times through an exceptional subscription-based membership. The CONCIERGE KEY mobile app enables patients to expedite the process of connecting to and consulting with elite top-tier doctors across the healthcare spectrum who are each board-certified faculty members of medical societies, with many belonging to the esteemed, peer-reviewed physician faculty leadership organization, [World Physicians Organization \(WPO\)](#). Reducing not only wait times but also reliance on referrals from third-party insurers, CONCIERGE KEY significantly enhances the patient experience in an industry lost to bureaucracy and inefficiency—and by doing so benefits doctors and patients alike.

For more information, follow CONCIERGE KEY Health on [Twitter](#), [Facebook](#) and [LinkedIn](#), and visit www.conciergekeyhealth.com.

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