Strathspey Crown Announces Appointment of Richard Afable, MD as Senior Advisor

NEWPORT BEACH, Calif., September 8, 2017 -- Strathspey Crown announced that, as of September 1, 2017, Richard Afable, MD has been appointed as Senior Advisor. Dr. Afable will also become a member of the Supervisory Board of Strathspey Crown Holdings (SCH-AEON LLC) effective in early 2018. Additionally, he will also serve on the Executive Committee of the Board of Regents of the World Physicians Organization as well as advise CONCIERGE KEY Health, the world's first mobile application for On-Demand access to elite doctors and care facilities nationwide.

Dr. Afable joins us following a distinguished career in healthcare over the past 35 years, the first half as a treating physician and the second half in hospital administration and healthcare management. Most recently, he has served as CEO of St. Joseph Hoag Health and Executive Vice President of Providence St. Joseph Health Southern California Region (leading the seven hospital health system in Southern California). Prior to the integration of Hoag and St Joseph's Health, Dr. Afable was the CEO of Hoag Hospital based in Newport Beach from 2005 until 2013. Under his leadership, Hoag Hospital was recognized several times by Healthgrades as one of America's 50 Best Hospitals (2012-2016).

Dr. Afable has been named one of the 100 Most Influential People in Healthcare and 50 Most Influential Physicians by Modern Healthcare. He has also been named one of Health System Leaders to Know, 100 Leaders of Great Hospitals and 100 Physician Leaders of Hospitals and Health Systems by Becker’s Hospital Review. Dr. Afable is the in-coming chair of the California Hospital Association. He is a board-certified internist and geriatrician.

Robert Edward Grant, Chairman of Strathspey Crown said, “Rick is a true visionary in the field of healthcare and a lateral thinker. He has demonstrated the will and courage to turn novel concepts into both actionable plans and operating realities. We are privileged to have Rick join our team and look forward to benefiting from his guidance and leadership across our portfolio of companies as we advance our overarching vision: ‘Of Doctors, for Patients’.

Dr. Afable commented, “I am very excited to join the Strathspey Crown mission: ‘Of Doctors, For Patients’. I have always believed that the physician-patient relationship is at the center of the healthcare continuum. He further commented, "I see the CONCIERGE KEY Health mobile app as an entirely novel platform technology that possesses the potential to transform the patient experience across both private physician practices and large hospital systems."