



ALPHA EON®

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ALPHA EON Corporation Closes Series B Preferred Stock Financing

IRVINE, Calif., Nov. 12th, 2015 -- ALPHA EON Corporation today announced that it has completed a private placement of Series B Preferred Stock in a transaction led by Sailing Capital. H&S Ventures LLC, Longitude Capital and Chow Tai Fook Enterprises also participated in the Series B. Specific terms of the transaction were not disclosed.

ALPHA EON Chief Executive Officer, Robert E. Grant said, "We are delighted to have Sailing join us in our goal to transform the self-pay healthcare ecosystem. Sailing's experience with emerging sector leaders makes them a terrific partner as we scale ALPHA EON to its next level of growth."

Sailing Capital's President and Chief Executive Officer, James Lui said, "We believe in ALPHA EON's mission, and look forward to partnering with its strong management team to help the company realize its fullest potential. We are very proud to join the company during this exciting stage of growth and development."

This press release does not constitute an offer to sell or the solicitation of an offer to buy securities, and shall not constitute an offer, solicitation or sale in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of that jurisdiction.

About ALPHA EON Corporation

ALPHA EON Corporation is a social commerce company with the goal of transforming self-pay healthcare by leveraging the power of its professional network of physician specialists to drive lifestyle healthcare advancements, and improve patient experiences and outcomes in the wellness, beauty and performance sectors. For more information, please visit www.alphaeon.com.

About Sailing Capital

Founded in 2012, Hong Kong-based Sailing Capital is the first global private equity fund with its initial capital raised in Chinese Yuan Renminbi. Sailing Capital was initiated by Shanghai International Group primarily for investment outside of the Chinese domestic market. Sailing Capital's inaugural fund is targeted at US \$8 billion of which approximately US \$2 billion has been raised in a first closing. Sailing Capital's portfolio company investments can take the form of equity, equity-linked, mezzanine and/or debt capital contributed on a full acquisition, majority or minority basis. Sailing Capital's investment strategy



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focuses on the global healthcare, technology, high-end manufacturing and consumer sectors. For more information, please <http://www.sailing-capital.com.hk/>

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