



# ALPHA EON™

## **ALPHA EON APPOINTS JEFF CASTILLO AS PRESIDENT OF THE AMERICAS AND KUNTAL JOSHI AS PRESIDENT OF ASIA PACIFIC**

**Irvine, Calif., January 28, 2015** – ALPHA EON Corporation announced today that Jeff Castillo has joined the organization as President of the Americas, and Kuntal Joshi has joined as President of Asia Pacific. Mr. Castillo and Mr. Joshi each bring more than 25 years of experience in the medical device sector to their roles at ALPHA EON.

Mr. Castillo was most recently a Divisional Vice President at Abbott Medical Optics (AMO) where he focused on leading the Americas organization to double-digit growth through greater alignment and focus on customer needs and market dynamics. While at AMO, Jeff was responsible for deploying a customer focused strategy concentrating on strengthening AMO's value proposition through the creation of new services, launching value added products, and maximizing the portfolio. Prior to AMO, Mr. Castillo spent 22 years at Johnson & Johnson, where he held a variety of senior commercial positions based in the U.S. and Latin America.

Prior to joining ALPHA EON, Mr. Joshi spent the last 12 years in the Asia Pacific Region. Most recently he started a boutique medical device consulting firm called Skopus Medical in Singapore. At Skopus Medical, Mr. Joshi provided strategic business planning, commercialization and distribution network services to companies looking to expand their commercial business into Asia Pacific. Prior to Skopus, Mr. Joshi served as Asia Pacific Vice President for Bausch + Lomb's full surgical franchise. Mr. Joshi also spent four years managing the full commercial business out of Singapore for Alcon Inc. as well as seven years with NIDEK, a Japanese medical device and diagnostic equipment company, managing their global marketing and business development organizations.

"I am excited to welcome Jeff and Kuntal to the ALPHA EON management team," said ALPHA EON President and Chief Operating Officer Bob Rhatigan. "We are delighted to have such tenured and accomplished executives join our efforts as ALPHA EON expands its portfolio offering and broadens its footprint globally."

Mr. Castillo holds a BA from Southern Wesleyan University and an MBA from The Ross School of Business at the University of Michigan. Mr. Joshi holds a BS from Rutgers University and an MBA in Marketing and International Business from Fairleigh Dickinson University.

### **About ALPHA EON Corporation**

ALPHA EON Corporation, a subsidiary of Strathspey Crown Holdings, LLC, is a lifestyle healthcare company committed to working with board-certified physicians to provide innovative products and services that promote patient wellness, beauty and performance. For more information, please visit [www.alphaeon.com](http://www.alphaeon.com).



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## **About Strathspey Crown**

Strathspey Crown is a leading firm focused in lifestyle healthcare. Strathspey Crown uniquely partners with board certified physician specialists to bring to market innovative technologies and services in the self-pay sector. The firm is founded with physician investors across key medical specialties including: plastic surgery, ophthalmology, dermatology, orthopedics and cosmetic dentistry. For more information, please visit [www.strathspeycrown.com](http://www.strathspeycrown.com).

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