Billabong Gets More OC Flavor With Pick for New CEO

**APPAREL:** Former Oakley boss likely to run Aussie brand from here

**By KARI HAMANAKA**

The months-long drama over the fate of action-sports apparel maker and retailer Billabong International Ltd. looks set to end with an Orange County executive running the Australia-based company, whose office on Waterworks Way in Irvine is likely in line for a boost in stature.

Billabong Chairman Jan Pollard told The Australian newspaper that newly appointed Chief Executive Scott Olivet—a former boss of Oakley Inc. in Foothill Ranch who’s now executive chairman of RED Digital Cinema Camera Co. in Irvine—is expected to run the company from California rather than from its current headquarters in Queensland. Olivet has also had a stint with Beaverton, Ore.-based Billabong.

---

**Samsung’s OC Dreamers**

R&D Engineers Keep Low Profile at Irvine High Rise

**By CHRIS CASACCHIA**

A team of engineers in Irvine is part of the brain trust behind new products and potential business lines for the world’s largest technology company.

The local office of Samsung Information Systems America Inc. is one of the places where “frontier” technologies are born, running the gamut from hard drives to digital TV applications, printer software and wireless connectivity.

The North American unit of Samsung

---

**Link Takes Personal Interest in Strathspey’s Self-Pay Play**

Pioneer of OC Device Industry to Chair “Lifestyle Medicine” Investor’s Initial Foray

**By VITA REED**

Newport Beach-based private equity investor Strathspey Crown Holdings LLC has established its first “lifestyle medicine” company and landed one of Orange County’s most prominent medical device investors and executives as its chairman.

William Link, a managing director in the Newport Beach office of Menlo Park-based venture capital firm Versant Ventures, has been named chairperson of Alphaphon Corp. The new company is the brainchild of former Allergan Inc. and Bausch & Lomb Inc. executive Robert Grant, who will be its chief executive alongside his duties as chairman of Strathspey Crown.

Alphaphon will seek a place as a licensee, operating as a middleman of sorts between device makers and doctors in the plastic surgery, ophthalmology and dermatology fields.

---

**Irvine Company Keeps Housing Pipeline Full**

**REAL ESTATE:** Ready to send next plan for North Irvine to city

**By MARK MUELLER**

Grading work could begin as early as next month for a new, 300-acre housing development by the Irvine Company along Jeffrey Road in North Irvine.

The project—which is slated to hold about 1,900 homes when completed—could have its first model homes built and open for sales in about a year, according to executives with the Newport Beach-based developer, which owns the land.

The master developer is still putting finishing touches on its plan for the project, which sits just west of the edge of Irvine Co.’s still-under-construction Stonegate development, which will have about another 2,000 homes upon its completion in 2013.
Alphaphon

Grant: plans for Alphaphon include credit service and "crowdfunding" for inventors.

INDEX

Names of businesses and people mentioned in this week’s Business Journal

PEOPLE

A-E

Antefy, Danielle ........................... 7 Beets, Bernd .............................. 5 Benchich, Shay .......................... 7 Benck, Jeff .................................. 5 Bevan, John ................................. 7 Bokko, Gabrielle .......................... 58 Bragg, Chris ............................... 10 Carter, Craig ............................... 5 Case, Steve ................................. 29 Cheo, Elizabeth .......................... 56 Cohen, Richard ........................... 5 Smith, Tim ................................. 10 Corbitt, Carl ............................... 56 DeRevere, Brian ........................... 57 Dunlop, Charles ........................... 56 Euech, Misha ............................... 58 F-M

Fleeton, Ron ............................... 10 Folino, Paul ............................... 4

Franz, Gene ............................... 4

Grant, Robert ............................. 1

Hill, Mitch ................................. 68

Jenuselatis, Matthew ...................... 60

Johnson, Mike ........................... 57

Just, Adam ................................. 70

Kantikov, Chon ......................... 7

Lake, Marianne ........................... 3

Lawley, Ray ............................... 7

Leegrand, Gary ........................... 10

Lifset, Ty ................................. 56

Link, William ............................. 1

Lyste, Mike ............................... 9

Marchione, Brandon .................... 10

Mazzol, Jim ............................... 3

McClure, Jim .............................. 4

McMahon, Glenn ........................ 5

Morgan, Jeff ............................... 57

N-W

Avison Young Company ............ 60 Bausch & Lomb Inc ................. 60

Bj’s Restaurants Inc ................ 36 Blizzard Entertainment Inc ....... 60 Boston Scientific Corp ......... 68 Brand AMP .............................. 56

Brute Travel .............................. 5

Cameron Health Inc ................. 68 CBS ....................................... 56

Chevron Vision Corp .............. 56 Cisco ....................................... 56

Corelogic Inc ............................ 31 Coty Inc ................................. 5

CVS ...................................... 59

DI

Irvine Company .......................... 29 John Burns Real Estate Consulting LLC ................. 68

John Burns Real Estate Consulting LLC ................. 68

J-O

Jones Lnsa & SonsCo .................. 7, 29

KPMG ................................. 35

Kroger Realty Corp .................... 26

Kofax Inc ................................. 29

KPRS Construction Services ...... 31

Lazard Capital Markets ......... 34

Lazy Dog Restaurant & Bar ...... 31

LeDuff America Inc ................ 57

Lee, Hong, Degenauer .......................... 57

Kang & Waimen ....................... 57

Leerink Swan LLC ................. 29

LPA Inc ................................. 29

LUXE Travel Management .......... 56

Medics Pharmaceutical Corp .... 68

MegdBug Defense Systems Inc .... 31

mentor Graphics ...................... 70

Mercedes-Benz USA .............. 56

Michael’s ................................ 6

Miami Beach ............................. 56

NMI ...................................... 56

Newmark Grubb ...................... 59

Knight Frank ........................... 58, 57

 Nexus IS Inc ......................... 7

Old Eds Capital Management LP ... 7

Octane .................................. 60

OptiMedica Corp ..................... 3

Pacific Dental Services ............ 59

Pacific Investment ..................... 59

Management Group .................. 31

Pacific Life Insurance Co ....... 31

Piper Jaffray Cos ................. 4

Plastic Surgery Business Solutions Inc. .... 68

Prudential California Realty .... 10

QuLogic Corp ......................... 4

QSC Audio Products LLC ....... 57

Raytheon Co .......................... 7

RedMax Real Estate Group ........ 10

Readiness at Downs Studios LLC .. 26

RFM Transportation .................. 59

R.S. K.Hart Properties LLC ...... 57

Sage North America ............... 56

Samsung ............................ 56

Samsung Electronics America ..... 70

Samsung Electronics Co ...... 37

Samsung Information Systems America Inc. .... 1

Samsung Semiconductor Inc .... 70

Samsung Telecommunications America .................. 70

Sears-Regis Group ................ 57

Sleepy Giant ......................... 57

Entertainment Inc ................. 57

Snyder Langston ................... 31

Source Interlink ...................... 2

Maggazine LLC ...................... 7

Sprint Nextel Corp ................... 56

St. John’s, Shrewsbury ............... 26

Strathclyde Crow .......... 31

Sunlight Holdings LLC .......... 1

Surteer Properties Inc ............ 10

Thales USA ........................ 29

The New Home Co .................. 9

The Realty Associates ............... 5

Fund VI LP ........................ 60

The Wot ................................ 56

TDC Capital Partners ............. 5

Turtle, Inc .............................. 31

Valera Pharmaceuticals ............. 68

Vestor Capital Partners .......... 5

Visatek ................................. 6

Yard House USA Inc ............... 6

Darden Restaurants Inc ........ 68

Dell/Cor Group Inc ................. 4

Dolce & Gabbana USA ............ 5

Downey Financial ................. 57

Echo Media Group ................. 56

Eliptic Management Corp ...... 56

Emulex Corp ............................ 4

Endeac Ltd ............................ 4

Envoy .................................. 56

First Team Real Estate ........... 10

Fosun International Ltd .......... 60

Gene by Gene ......................... 26

Genstar ................................ 26

Google .................................. 29

Grubhub .............................. 29

Gruub & Ellis Co .................. 56

H. Hendry Associates ............ 29

Hines Interests LP ................. 7

Hines Nurseries LLC .......... 9

Howard Building Corp ........... 31

Intel Corp ............................. 4

Interior Architects ............... 29

International ....................... 60

International Data Corp ....... 30

Irving Company .......................... 29

J-O

KPMG ................................. 35

Kroger Realty Corp .................... 26

Kofax Inc ................................. 29

KPRS Construction Services ...... 31

Lazard Capital Markets ......... 34

Lazy Dog Restaurant & Bar ...... 31

LeDuff America Inc ................ 57

Lee, Hong, Degenauer .......................... 57

Kang & Waimen ....................... 57

Leerink Swan LLC ................. 29

LPA Inc ................................. 29

LUXE Travel Management .......... 56

Medics Pharmaceutical Corp .... 68

MegdBug Defense Systems Inc .... 31

mentor Graphics ...................... 70

Mercedes-Benz USA .............. 56

Michael’s ................................ 6

Miami Beach ............................. 56

Newmark Grubb ...................... 59

Knight Frank ........................... 58, 57

 Nexus IS Inc ......................... 7

Old Eds Capital Management LP ... 7

Octane .................................. 60

OptiMedica Corp ..................... 3

Pacific Dental Services ............ 59

Pacific Investment ..................... 59

Management Group .................. 31

Pacific Life Insurance Co ....... 31

Piper Jaffray Cos ................. 4