



ALPHAEON

ALPHAEON™ LAUNCHES NEW PATIENT FINANCING SOLUTION

New option for millions of consumers seeking to finance lifestyle healthcare procedures

NEWPORT BEACH, Calif., April 25, 2014 -- ALPHAEON Corporation, a leader in lifestyle healthcare and subsidiary of Strathspey Crown Holdings, LLC, announced today the launch of ALPHAEON CREDIT™*, a new tool for patients seeking to finance self-pay lifestyle healthcare procedures through board-certified specialty physicians in dermatology, ophthalmology, plastic surgery and facial plastic surgery.

Designed in partnership with physicians, ALPHAEON CREDIT is the first patient financing solution created to meet the unmet needs of physicians and their patients who want to look and feel their best through lifestyle healthcare. This new patient financing solution offers a wide array of payment plans, including a new Budget Pay Plan.

“We are thrilled to be able to offer a new alternative for patient financing in lifestyle healthcare,” said Chief Executive Officer Robert E. Grant. “Our physicians asked for a new approach to financially support their patients as current options in the marketplace are limited. Together, we worked side-by-side, using our experienced team as well as direct input from physicians to create a better payment system that benefits patients and the practices that support them.”

Practices enrolled with ALPHAEON CREDIT will be able to offer this new unique program to their patients beginning May 15, 2014.

About ALPHAEON Corporation

ALPHAEON Corporation is a lifestyle healthcare company committed to partnering with board-certified physician specialists to bring to market and develop highly innovative technologies and services that promote patient wellness, beauty and performance. Ensuring access to leading advancements in lifestyle healthcare, the company fosters deep relationships with leading specialty physicians so patients look their best, feel their best and know they are receiving the best in lifestyle healthcare. For more information, please visit www.alphaeon.com.

About Strathspey Crown

Strathspey Crown is a growth equity firm specializing in lifestyle healthcare. Strathspey Crown uniquely partners with board-certified physician specialists to bring to market highly innovative technologies and services in the self-pay sector. The firm is founded in partnership with physician investors across three key medical specialties: plastic surgery, ophthalmology and dermatology. For more information, visit www.strathspeycrown.com.

PRESS CONTACT:

Jenna Mons, Vice President of Marketing and Communications

Tel: 949-260-1700

Email: press@alphaeon.com

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*ALPHAEON CREDIT™ is a trademark of ALPHAEON but is offered by an unaffiliated provider of consumer credit products.

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